



State of Wisconsin  
Higher Educational Aids Board

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Scott Walker  
Governor

John Reinemann  
Executive Secretary

August 1, 2016

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

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The Honorable John Nygren, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2015-2016 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report is in compliance with Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2015-2016 data, preliminary data is included for the freshmen who will enroll in 2016-2017 as the twenty-seventh class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [john.reinemann@wi.gov](mailto:john.reinemann@wi.gov) or phone at 267-2206.

Sincerely,

John Reinemann  
Executive Secretary

CC: Senator Luther Olsen	Representative Dean Knudson
Senator Sheila Harsdorf	Representative Michael Schraa
Senator Leah Vukmir	Representative Mary Czaja
Senator Tom Tiffany	Representative Chris Taylor
Senator Howard Marklein	Representative Gordon Hintz
Senator Lena Taylor	Emily Pope, Legislative Fiscal Bureau
Senator Jon Erpenbach	Mickie Waterman, Department of Administration
Representative Dale Kooyenga	Michael Heifetz, Department of Administration
Representative Amy Loudenbeck	Sara Hynek, Department of Administration

**2015-20116**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**August 1, 2016**

Eighty-five percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2015 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is equal to the percentage of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2015-2016, 742 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$807,932 with an average per freshman award of \$1089.

Six tables are attached, showing final figures for 2015-2016, along with preliminary data for 2016-2017.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2016-2017 freshmen.

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2015-2016 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	345	329	335	185	1,194	1,405,601
Milwaukee	28	14	15	14	71	80,438
Green Bay	14	7	14	6	41	47,251
Parkside	3	1	3	5	12	12,937
UW Colleges	16	8	4	0	28	16,319
Eau Claire	27	30	28	51	136	149,627
La Crosse	50	47	50	43	190	209,254
Oshkosh	6	20	15	16	57	61,875
Platteville	23	22	20	18	83	86,627
River Falls	10	7	8	7	32	37,688
Stevens Point	20	14	15	20	69	74,251
Stout	12	14	10	6	42	46,687
Superior	2	3	7	3	15	16,313
Whitewater	29	16	7	4	56	61,875
<b>UW Total</b>	<b>585</b>	<b>532</b>	<b>531</b>	<b>378</b>	<b>2,026</b>	<b>2,306,743</b>

<b>Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2015-2016 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Chippewa Valley	3	2	0	1	6	5,625
Fox Valley	2	0	0	0	2	2,250
Gateway	3	0	0	0	3	1,689
Indianhead	1	1	1	0	3	2,813
Lakeshore	0	1	0	0	1	1,125
Madison College	1	5	0	1	7	7,313
MATC-Milwaukee	1	0	3	0	4	3,375
Moraine Park	1	1	1	0	3	3,375
Nicolet	1	1	0	0	2	1,125
Northcentral	3	0	0	1	4	3,937
Northeast	0	0	1	1	2	1,687
Waukesha	0	1	0	0	1	1,125
Western	1	1	0	1	3	2,812
<b>WTCS Total</b>	<b>17</b>	<b>13</b>	<b>6</b>	<b>5</b>	<b>41</b>	<b>38,251</b>
<b>UW &amp; WTCS Total</b>	<b>602</b>	<b>454</b>	<b>537</b>	<b>383</b>	<b>2,067</b>	<b>2,344,994</b>

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2015-2016 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	6	4	2	1	13	14,625
Bellin	0	1	1	1	3	2,812
Beloit	1	2	1	0	4	4,500
Cardinal Stritch	2	3	2	1	8	8,437
Carroll	15	18	10	6	49	54,562
Carthage	7	5	3	2	17	18,001
Columbia Nursing	0	0	0	0	0	0
Concordia	11	2	7	5	25	27,563
Edgewood	3	5	3	3	14	14,626
Lakeland	1	2	0	1	3	2,813
Lawrence	9	2	8	8	27	30,187
Maranatha	1	1	1	0	3	3,375
Marian	0	1	2	2	5	5,625
Marquette	23	31	36	26	116	127,686
MIAD	1	2	1	1	5	5,063
Mount Mary	3	4	4	2	13	14,625
MSOE	22	10	15	9	56	62,250
Northland	1	1	1	6	9	10,125
Ripon	10	5	4	6	25	27,001
St. Norbert's	15	18	16	16	65	70,596
Silver Lake	0	1	0	1	2	1,687
Viterbo	4	6	8	5	23	25,875
WI Lutheran	6	7	5	2	20	22,500
<b>Independent Total</b>	140	131	130	104	505	554,534

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2015-2016 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	585	532	531	378	2,026	2,306,743
<b>Technical</b>	17	13	6	5	41	38,251
<b>Independent</b>	140	131	130	104	505	554,534
<b>Grand Total</b>	742	676	667	487	2,572	2,899,528

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2012-2013	2013-2014	2014-2015	2015-2016
Total Scholarships Available	3,487	3,482	3,484	3,426
Total Scholars Enrolled In-State	2,648	2,931	2,753	2,572
Total Freshman Scholarships Available	874	869	875	875
Scholars Enrolled as Freshmen in Wisconsin	726	768	747	742
Alternate Scholarship Recipients	201	230	207	188
% of Eligible Freshmen Enrolled In-State	83%	88%	85%	85%

<b>Table VI</b>	
<b>Preliminary Data – 2016-2017 Freshman Scholars as of July 22, 2016</b>	
Total Freshman Scholarships Available	875
Alternate Scholarships (of 875 Available Scholarships)	155
Total Scholars Enrolled in Wisconsin Institutions	434
Percentage of Scholars Enrolled in Wisconsin Institutions	50%
Scholars Enrolled in UW System Institutions	325
Scholars Enrolled in Independent Colleges	90
Scholars Enrolled in WTCS Institutions	19
Scholars Enrolled in Non-Wisconsin Institutions	155
Scholars Who Have Not Yet Specified College Choice	347

# STATE OF WISCONSIN

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ASSEMBLY CHAIR  
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## JOINT COMMITTEE ON FINANCE

### MEMORANDUM

To: Members  
Joint Committee on Finance

From: Senator Alberta Darling  
Representative John Nygren

Date: August 2, 2016

Re: HEAB Report to JFC

Attached is an annual status report for the Academic Excellence Scholarship Program from the Higher Educational Aids Board, pursuant to s. 39.41 (7), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN:jm