



MINORITY AND DISADVANTAGED  
REPORT (2014-15)

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June 2016

# OVERVIEW

The University of Wisconsin System’s strategic directions for precollege, recruitment, and retention of minority and disadvantaged students enrolled are defined by the principles outlined in the UW System’s Framework for Inclusive Excellence. Inclusive Excellence is both a framework and a change process designed to help UW System institutions establish a comprehensive and well-coordinated set of data-informed systemic actions that focus specifically on fostering greater diversity, equity, inclusion, academic excellence, and accountability at every level of university life. The central premise of Inclusive Excellence holds that UW System colleges and universities need to intentionally integrate their efforts to achieve diversity and inclusion into the core mission, operations and aspects of their institutions—such as their organization’s leadership, academic priorities, student development strategies, quality improvement initiatives, policy and decision-making, day-to-day operations, and organizational cultures—in order to maximize student success. Inclusive Excellence was adopted by the Board of Regents in 2009 as the theoretical framework and operating principles to guide and help define strategic directions for diversity, equity, inclusion and academic excellence across the UW System. Further information on Inclusive Excellence can be found at <https://www.wisconsin.edu/inclusive-excellence/>.

All UW institutions have submitted their 2014-15 Minority and Disadvantaged (M/D) Expenditure reports. The following analysis is derived from information that has been verified by each UW institution and was reviewed by UWSA to ensure accuracy. In addition, these reports were checked against the 2013-14 reported expenditures for M/D activities. The following sections provide a high-level overview of UW System M/D funding and expenditures, along with details on significant M/D expenditure changes at certain UW institutions.

# OVERVIEW OF UW SYSTEM M/D FUNDING (2014-15)

Chart 1 summarizes the total UW System M/D spending by source, while Table 1 summarizes M/D spending across UW institutions. The UW System spent a total of approximately \$50 million on M/D programs in 2014-15.

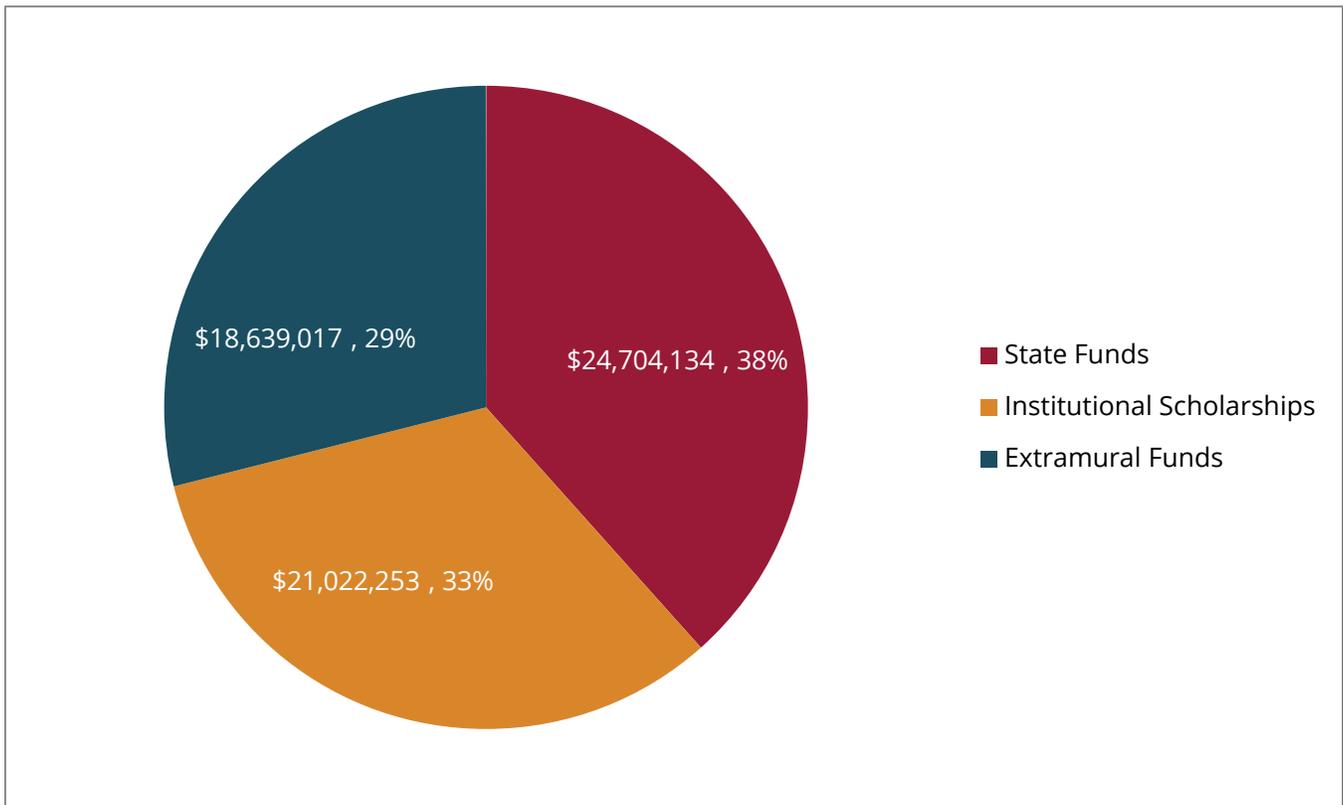
UW-Milwaukee reported the most Fund 402 expenditures - \$2.40 million.

UW-Madison reported the most state GPR expenditures (not including Fund 402) - \$10.79 million.

Excluding UW-Madison and UW-Milwaukee, the following three UW institutions spent the most on M/D programs and scholarships:

- UW-Whitewater \$2.56 million
- UW-La Crosse \$2.28 million
- UW-Stout \$1.99 million

**Chart 1: UW System M/D Program Funding by Source (2014-15)**



Source: UW System, Office of Budget and Planning

**Table 1: Minority and Disadvantaged Program Funding All Fund Expenditures (2014-15)**

UW Institution	State Funds (a)	Institutional Scholarships (b)	Extramural Funds	Total M/D Program Funds (c) - Not Including Scholarships	Total M/D Program Funds & Scholarships
UW Colleges	\$319,290	\$29,450	\$460,177	\$779,467	\$808,917
UW-Eau Claire	\$590,647	\$211,500	\$385,842	\$976,489	\$1,187,989
UW-Extension	\$237,680	\$0	\$12,389	\$250,069	\$250,069
UW-Green Bay	\$297,949	\$116,867	\$693,484	\$991,434	\$1,108,301
UW-La Crosse	\$830,703	\$0	\$1,445,996	\$2,276,699	\$2,276,699
UW-Madison	\$13,341,035	\$14,177,882*	\$6,256,509	\$18,886,775	\$33,775,426
UW-Milwaukee	\$3,976,276	\$6,353,983	\$3,485,524	\$7,461,800	\$13,815,782
UW-Oshkosh	\$760,400	\$56,964	\$623,411	\$1,383,811	\$1,440,775
UW-Parkside	\$348,608	\$0	\$353,422	\$702,030	\$702,030
UW-Platteville	\$371,686	\$0	\$612,025	\$983,711	\$983,711
UW-River Falls	\$184,830	\$11,697	\$728,058	\$912,888	\$924,585
UW-Stevens Point	\$493,955	\$3,410	\$493,594	\$987,549	\$990,959
UW-Stout	\$541,578	\$60,500	\$1,389,378	\$1,930,956	\$1,991,456
UW-Superior	\$294,355	\$0	\$611,752	\$906,107	\$906,107
UW-Whitewater	\$1,474,796	\$0	\$1,087,457	\$2,562,254	\$2,562,254
Systemwide	\$640,344	\$0	\$0	\$640,344	\$640,344
<b>Totals</b>	<b>\$24,704,134</b>	<b>\$21,022,253</b>	<b>\$18,639,017</b>	<b>\$43,343,151</b>	<b>\$64,365,404</b>

(a) Excludes Advanced Opportunity Program, Lawton Undergraduate Minority Retention Grants, and other financial aid allocated by UW System to the institutions. Includes precollege and institutional scholarships.

(b) Reflects institution-awarded scholarships that go through institutional accounts. Does not reflect scholarships administered by foundations. This amount is intended to reflect the dollar amount of scholarships that are both (1) intended for M/D students; and (2) awarded to M/D students.

(c) Includes program revenue funds from auxiliaries and special courses.

\* The dollar amount in this column include both scholarships and non-resident tuition remissions.

Does not include Fringe Benefits.

Source: Institutions

# NEED PROFILE BY RACE ETHNICITY

Financial aid is critical to the successful recruitment, retention, and graduation of multicultural and economically disadvantaged students. In 2014-15, an average of \$10,974 in aid was disbursed to 123,103 UW System student financial aid recipients (see, Table 2). The total number of financial aid recipients declined by 1,209 since the last report in 2013-14. In the UW System, 18,445 underrepresented minority students received financial aid, representing an increase of 486 recipients since the 2013-14 report. During the same period, 89% of underrepresented minority student aid recipients had demonstrated financial need, based on the Federal Needs analysis methodology, while 74% of white recipients had demonstrated financial need.

Underrepresented minority students on average had greater financial need (\$18,994), than non-underrepresented minority students (\$15,294). Of the aid awarded to underrepresented racial/ethnic minority students, 48% was in the form of loans and 51% was in the form of grants, with the remaining consisting of work aid. In contrast, 69% of aid was in the form of loans and 30% was in the form of grants for white students.

Table 3 below shows UW System students of color and disadvantaged students financial aid programs for 2014-15.

Appendix A shows financial aid given to undergraduate students in 2014-15 by ethnicity and race.

Appendix B shows financial aid given to graduate and professional students in 2014-15 by ethnicity and race.

**Table 2: UW System Financial Aid Recipients' Need Profile by Race/Ethnicity (2014-15)**

	Number of Recipients	Recipients with Need	*Average Financial Aid Need	**Average Financial Aid Received	***Percent of Aid in Grants	***Percent of Aid in Loans
African American	5,375	4,937	\$20,601	\$14,563	47%	53%
American Indian	688	599	\$16,829	\$12,442	60%	40%
Southeast Asian	3,360	3,242	\$18,965	\$13,233	63%	35%
Hispanic/Latino(a)	6,612	5,678	\$18,445	\$12,568	48%	51%
Two or More Races	2,410	2,043	\$17,314	\$12,802	48%	52%
<b>Total URM</b>	<b>18,445</b>	<b>16,499</b>	<b>\$18,994</b>	<b>\$13,296</b>	<b>51%</b>	<b>48%</b>
Hawaiian/Pacific Islander	119	92	\$16,381	\$11,327	32%	67%
Other Asian	1,962	1,515	\$21,487	\$12,311	45%	54%
White	99,510	73,492	\$15,069	\$10,503	30%	69%
Unknown	2,112	594	\$25,642	\$11,607	62%	38%
Two or More Races	955	726	\$16,626	\$10,955	38%	61%
<b>Total Non-URM</b>	<b>104,658</b>	<b>76,419</b>	<b>\$15,294</b>	<b>\$10,564</b>	<b>31%</b>	<b>68%</b>
<b>Total</b>	<b>123,103</b>	<b>92,918</b>	<b>\$15,951</b>	<b>\$10,974</b>	<b>35%</b>	<b>64%</b>

\*Average financial need is based on students with need (defined by federal methodology). The average is computed across all students, not across categories.

\*\*Average financial aid received is computed across all students, not across categories.

\*\*\*Work aid comprised the remaining percentage of financial aid.

Source: UW System, Office of Policy Analysis and Research

**Table 3: UW System Students of Color and Disadvantaged Student Financial Aid Programs (2014-15)**

	Lawton Retention Grant (LUMRG)		Advanced Opportunity Program (AOP)	
	Number of Recipients	Average Award	Number of Recipients	Average Award
African American	865	\$1,894	140	\$8,484
American Indian	78	\$1,968	6	\$6,340
Southeast Asian	965	\$2,219	42	\$6,638
Hispanic/Latino(a)	382	\$2,212	36	\$10,127
Two or More Races	928	\$2,150	96	\$10,042
<b>Total URM</b>	<b>3,218</b>	<b>\$2,105</b>	<b>320</b>	<b>\$8,854</b>
Hawaiian/Pacific Islander	1	\$3,000	2	\$14,250
Other Asian	4	\$2,094	26	\$4,352
White	0	0	153	\$6,336
Other or unknown	9	\$2,536	12	\$12,042
Two or More Races	0	0	5	\$7,140
<b>Total Non-URM</b>	<b>14</b>	<b>\$2,443</b>	<b>198</b>	<b>\$4,896</b>
<b>Total</b>	<b>3,232</b>	<b>\$2,106</b>	<b>518</b>	<b>\$7,962</b>

Source: UW System, Office of Policy Analysis and Research

**Appendix A: Financial Aid - Undergraduate Students (2014-15)**

		Financial Need		Grants		Loans		*Total Aid	
		#	\$	#	\$	#	\$	#	\$
Southeast Asian American	Dependent	2,400	\$44,692,612	2,298	\$22,683,159	1,679	\$9,761,499	2,456	\$33,101,378
	Independent	707	\$13,646,490	675	\$4,567,041	567	\$3,953,059	714	\$8,612,113
	Undetermined	0	\$0	39	\$362,712	3	\$20,823	42	\$383,535
	Total	3,107	\$58,339,102	3,012	\$27,612,912	2,249	\$13,735,381	3,212	\$42,097,026
Other Asian American	Dependent	989	\$18,679,732	941	\$7,484,966	801	\$6,194,801	1,221	\$13,897,739
	Independent	288	\$5,496,086	258	\$1,574,331	215	\$1,743,220	296	\$3,337,062
	Undetermined	0	\$0	149	\$825,420	5	\$82,631	154	\$908,051
	Total	1,277	\$24,175,818	1,348	\$9,884,717	1,021	\$8,020,652	1,671	\$18,142,852
African American	Dependent	2,791	\$55,018,336	2,610	\$23,162,757	2,630	\$20,352,074	3,038	\$44,005,323
	Independent	1,596	\$32,448,899	1,492	\$9,391,784	1,446	\$11,903,708	1,614	\$21,422,870
	Undetermined	0	\$0	99	\$1,607,159	5	\$59,786	103	\$1,666,945
	Total	4,387	\$87,467,235	4,201	\$34,161,700	4,081	\$32,315,568	4,755	\$67,095,138
American Indian	Dependent	241	\$3,658,511	243	\$2,265,519	184	\$1,212,061	285	\$3,504,905
	Independent	291	\$4,960,660	275	\$2,165,784	215	\$1,542,773	297	\$3,729,238
	Undetermined	0	\$0	29	\$225,668	1	\$6,796	30	\$232,464
	Total	532	\$8,619,171	547	\$4,656,971	400	\$2,761,630	612	\$7,466,607
Hispanic/Latino(a)	Dependent	3,888	\$67,020,933	3,430	\$27,147,860	3,510	\$26,748,115	4,460	\$54,629,077
	Independent	1,360	\$25,865,579	1,284	\$8,545,688	1,110	\$8,654,348	1,374	\$17,304,905
	Undetermined	0	\$0	228	\$2,112,327	31	\$314,183	258	\$2,426,510
	Total	5,248	\$92,886,512	4,942	\$37,805,875	4,651	\$35,716,646	6,092	\$74,360,492
Hawaiian/Pacific Islander	Dependent	65	\$917,594	46	\$287,116	75	\$655,316	86	\$953,860
	Independent	20	\$362,569	19	\$84,437	17	\$129,646	20	\$215,779
	Undetermined	0	\$0	5	\$30,296	1	\$7,500	6	\$37,796
	Total	85	\$1,280,163	70	\$401,849	93	\$792,462	112	\$1,207,435
Two or More Races	Dependent	2,014	\$31,707,093	1,790	\$12,828,034	1,941	\$15,639,931	2,420	\$28,804,253
	Independent	587	\$11,061,799	556	\$3,814,312	500	\$3,876,719	593	\$7,729,159
	Undetermined	0	\$0	133	\$1,024,168	14	\$183,981	146	\$1,208,149
	Total	2,601	\$42,768,892	2,479	\$17,666,514	2,455	\$19,700,631	3,159	\$37,741,561
Unknown	Dependent	183	\$2,406,194	147	\$728,415	155	\$1,133,403	228	\$1,873,529
	Independent	157	\$2,548,304	131	\$616,483	129	\$1,043,796	164	\$1,675,427
	Undetermined	0	\$0	648	\$7,214,814	31	\$222,828	669	\$7,437,642
	Total	340	\$4,954,498	926	\$8,559,712	315	\$2,400,027	1,061	\$10,986,598
White	Dependent	50,241	\$643,649,081	42,311	\$197,708,155	58,216	\$474,541,372	69,134	\$679,491,846
	Independent	16,410	\$287,806,713	14,892	\$81,726,909	13,856	\$113,841,724	16,870	\$196,613,047
	Undetermined	0	\$0	4,368	\$20,994,692	637	\$6,719,634	4,949	\$27,714,326
	Total	66,651	\$931,455,794	61,571	\$300,429,756	72,709	\$595,102,730	90,953	\$903,819,219

\* Total Aid comprises Grants, Loans, and Work Study. Work Study is not included in this table.

Source: UW System, Office of Policy Analysis and Research

**Appendix B: Financial Aid - Graduate and Professional Students (2014-15)**

		Financial Need		Grants		Loans		*Total Aid	
		#	\$	#	\$	#	\$	#	\$
Southeast Asian American	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	135	\$3,144,735	62	\$385,672	122	\$1,933,189	136	\$2,327,090
	Undetermined	0	\$0	12	\$39,136	0	\$0	12	\$39,136
	Total	135	\$3,144,735	74	\$424,808	122	\$1,933,189	148	\$2,366,226
Other Asian American	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	238	\$8,376,370	90	\$686,813	223	\$5,002,985	243	\$5,720,007
	Undetermined	0	\$0	47	\$284,150	1	\$7,000	48	\$291,150
	Total	238	\$8,376,370	137	\$970,963	224	\$5,009,985	291	\$6,011,157
African American	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	550	\$14,241,538	241	\$2,085,971	532	\$8,802,748	576	\$10,915,124
	Undetermined	0	\$0	42	\$250,460	2	\$13,780	44	\$264,240
	Total	550	\$14,241,538	283	\$2,336,431	534	\$8,816,528	620	\$11,179,364
American Indian	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	67	\$1,461,160	47	\$450,004	45	\$632,637	73	\$1,082,641
	Undetermined	0	\$0	3	\$11,087	0	\$0	3	\$11,087
	Total	67	\$1,461,160	50	\$461,091	45	\$632,637	76	\$1,093,728
Hispanic/Latino(a)	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	430	\$11,842,966	182	\$1,509,703	397	\$6,651,012	447	\$8,205,205
	Undetermined	0	\$0	70	\$509,682	4	\$25,558	73	\$535,240
	Total	430	\$11,842,966	252	\$2,019,385	401	\$6,676,570	520	\$8,740,445
Hawaiian/Pacific Islander	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	7	\$226,921	3	\$35,500	7	\$105,009	7	\$140,509
	Undetermined	0	\$0	0	\$0	0	\$0	0	\$0
	Total	7	\$226,921	3	\$35,500	7	\$105,009	7	\$140,509
Two or More Races	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	168	\$4,674,055	73	\$721,992	153	\$2,620,823	173	\$3,366,292
	Undetermined	0	\$0	32	\$202,176	1	\$4,850	33	\$207,026
	Total	168	\$4,674,055	105	\$924,168	154	\$2,625,673	206	\$3,573,318
Unknown	Dependent	0	\$0	0	\$0	0	\$0	0	\$0
	Independent	254	\$10,277,098	111	\$1,330,815	238	\$6,550,506	259	\$7,887,147
	Undetermined	0	\$0	775	\$5,348,109	18	\$292,317	792	\$5,640,426
	Total	254	\$10,277,098	886	\$6,678,924	256	\$6,842,823	1,051	\$13,527,573
White	Dependent	4	\$26,312	1	\$2,400	4	\$23,000	5	\$25,400
	Independent	6,837	\$175,934,808	1,787	\$9,400,023	6,750	\$124,146,245	7,153	\$134,210,804
	Undetermined	0	\$0	1,321	\$6,274,718	90	\$834,695	1,399	\$7,109,413
	Total	6,841	\$175,961,120	3,109	\$15,677,141	6,844	\$125,003,940	8,557	\$141,345,617

\* Total Aid comprises Grants, Loans, and Work Study. Work Study is not included in this table.

Source: UW System, Office of Policy Analysis and Research