



MEDICAL COLLEGE OF WISCONSIN
OCTOBER 15, 2013

COMMUNITY MEDICAL EDUCATION PROGRAM ANNUAL REPORT
REPORTING PERIOD ENDING OCTOBER 15, 2013

A. BACKGROUND..... 1
B. DEVELOPMENT STATUS OF THE COMMUNITY MEDICAL EDUCATION PROGRAMS 2

A. BACKGROUND

The Medical College of Wisconsin (MCW) is the state’s only private medical school and health sciences graduate school. Founded in 1893, it is dedicated to leadership and excellence in education, patient care, research, and community engagement. As a fully-accredited institution, MCW matriculates approximately 204 first-year medical students annually. Approximately 800 medical students and 450 graduate students are enrolled in MCW’s Medical School and Graduate School of Biomedical Sciences.

2013 Wisconsin Act 20 provided the Medical College of Wisconsin (MCW) with nearly \$7.4 million in funding to be used toward the development of two community medical education programs: one in the Green Bay region, and one in the Central Wisconsin region. The commitment of this funding grew out of a vision to develop community medical education programs that both address the need for additional health care providers in underserved communities across Wisconsin, as well as the goal of improving the health and well-being of individuals and families living in rural and medically underserved communities in the state.

Physician shortages have been well documented throughout the United States over the last several years. In 2004, the American Medical Association began expressing concern over physician shortages in some areas of the country. In 2012, the Association of American Medical Colleges expressed concerns that the nation could face a shortage of over 90,000 physicians by 2020. At home, the Wisconsin Hospital Association’s recent report, *100 New Physicians a Year: An Imperative for Wisconsin*, found that Wisconsin would need to add 100 new physicians annually to avoid an expected shortfall of 2,000 physicians by 2030, with the need being the most acute within the field of primary care.

MCW proposed a multi-community education model in alignment with health care’s “Triple Aim” of better value, better outcomes, and lower cost of care. The key focuses of the educational program will be upon prevention and wellness, early clinical experiences, and collaborative, team-based learning processes with other health professionals.

MCW’s community medical education program will be structured as an “immersive model” wherein students live and learn in the Wisconsin communities in which they eventually might complete their residency training and begin their respective practices. The community medical education program will prepare primary care physicians more efficiently via an innovative program that allows students to complete their medical education in approximately 20 fewer instructional weeks than students at the MCW Milwaukee campus.

MCW's long-standing commitment to excellence in medical education, research, patient care and community engagement, as well as world-class basic science and clinical faculty, positions the institution to establish sustainable and robust community medical education programs in Green Bay and Central Wisconsin.

B. DEVELOPMENT STATUS OF THE COMMUNITY MEDICAL EDUCATION PROGRAMS

Twenty to twenty-five students are planned for the first medical school class on the MCW Green Bay campus in July 2015; the goal is to matriculate twenty-five students per year thereafter on that campus. On September 10-11, MCW hosted a consultative visit in Green Bay with representatives from the Liaison Committee on Education (LCME), the accrediting body for educational programs at schools of medicine in the US and Canada.

The purpose of this visit was to learn from these medical education experts and to gather ideas to strengthen our upcoming campus expansion proposal to ensure that the MCW Green Bay campus will exceed LCME accreditation standards. Since MCW received an eight-year LCME accreditation in July 2011, this LCME accreditation would add the MCW Green Bay campus to our existing accreditation. MCW is required to submit our branch campus notification form to the LCME by December 1, 2013.

The notification for the MCW Central Wisconsin campus will commence next year, as that campus is projected to open in 2016-17. At this time, MCW estimates that the MCW Central Wisconsin campus will matriculate fifteen to twenty-five students in the first year, followed by twenty-five students per year in subsequent years. Finally, the campus dean searches are also proceeding according to plan. Ultimately, MCW expects the dean of the MCW Green Bay campus to be in place in the spring of 2014, with the MCW Central Wisconsin dean in place by summer.

On a related topic, a separate funding component of Act 20 included \$500,000 to the Medical College of Wisconsin's Family Medicine Residency Program to develop a new family medicine residency program in Green Bay Wisconsin. While the planning process for this new program is in the early phases, MCW has developed a blueprint utilizing a consortium model as the organizational platform. A residency consortium will allow multiple hospital systems to partner with us to leverage cost and infrastructure efficiencies. In addition, MCW met with Green Bay health system leaders on October 14th, 2013 to present the key benefits and steps toward developing a family medicine residency program in the area. Our preliminary timeline for the first year of residents includes a July 1, 2016 start date.

The Medical College of Wisconsin is deeply appreciative of the State of Wisconsin's commitment and partnership in advancing the health and well-being of Wisconsin's citizens, through joint investments into our communities and future physicians.

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Office of Government and
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ASSEMBLY CHIEF CLERK

October 15, 2013

Honorable Scott Walker
Governor, State of Wisconsin
Room 115 East, State Capitol
Madison, WI 53702

Dear Governor Walker:

Enclosed please find the Medical College of Wisconsin's (MCW) annual report for MCW's *Community Medical Education Program*. The recently enacted 2013 Wisconsin Act 20 created this statutorily required annual report under s. 13.106 (4), due on October 15th of each year. The report is required to provide the following information related to any community medical education program of the Medical College of Wisconsin:

1. The number of students enrolled in rural or underserved urban medicine programs.
2. The medical specialties and residency locations of the students in rural or underserved urban medicine programs.
3. The initial post-residency practice locations for graduates of rural or underserved urban medicine programs.

The enclosed document provides an overview of MCW's major activities and efforts through October 15th, 2013, toward the creation of community medical education programs in the Green Bay and Central Wisconsin regions.

Please contact me at 414.955.8217 if you have any questions or comments.

Sincerely,

Kathryn A. Kuhn
*Vice President, Government and Community Relations
Medical College of Wisconsin*

Enclosure:

Medical College of Wisconsin 2013 Community Medical Education Program Report

Cc:

Jeff Renk, *Senate Chief, Assistant Clerk and Director of Operations*
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Emily Pope, *Legislative Fiscal Bureau*
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