

HEAB navigation bar



[October 2001 Board Meeting Agenda](#)

[October 2001 Meeting Minutes](#)

[Board Reports Index](#)

## Board Report #02-7

### 2000-2001 Academic Excellence Scholarship Program Annual Report and Survey Results

July 31, 2001

**TO:** The Honorable Brian Burke, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 316S  
Madison, WI 53701

The Honorable John Gard, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 315N  
Madison, WI 53701

Dear Senator Burke and Representative Gard:

Enclosed is the 2000-2001 Annual Status Report for the Academic Excellence Scholarship (AES) Program. Submission of this report is in compliance with [Section 39.41\(7\)](#) of the Wisconsin Statutes which requires a yearly report regarding the AES Program be developed and provided to the Joint Committee on Finance. In addition to presenting final 2000-2001 data, preliminary data is included for the freshmen who will enroll during the 2001-2002 academic year as the 12th class of scholars since the inception of the program.

If you have any questions about this report or about the AES Program, please feel free to contact me by phone at 264-6181 or by e-mail at [jane.hojan-clark@heab.state.wi.us](mailto:jane.hojan-clark@heab.state.wi.us).

Sincerely,

Jane Hojan-Clark  
Executive Secretary

### 2000-2001 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM Annual Status Report

2000-2001 was the fifth year that the \$2,250 cap was placed on the Academic Excellence Scholarship (AES) freshmen recipients. There were 763 freshman scholars under this cap requirement utilizing \$836,276 of the program's funds. In 1999-2000, 736 freshman scholars required \$802,587 to fund their scholarships. The award cap was initiated to control spending. Now that the tuition cap has been in place for five years, increases in program spending, due to tuition increases, have stabilized. Cost per freshman was \$1,090 in 1999-2000. In 2000-2001, cost per freshman was \$1,097. Please note that \$1,125 of the \$2,250 per student scholarship is funded by the Higher Educational Aids Board (HEAB) AES appropriation. The college or university the recipient attends funds the other \$1,125. HEAB continues to give attention to any possible trends that reflect that the cap is discouraging students from accepting the

scholarship.

Criteria described in the statute for alternate students was modified, effective for the 2000-2001 academic year. Prior to the statutory change, a student could be considered an alternate only if he or she had the same cumulative grade point average (GPA) as the student(s) designated as recipients of the scholarship. The modification to the statute allows for the naming of a student with the next highest cumulative GPA as an alternate, if the high school uses a weighted grading system. As of July 15, 2001 there were 79 more scholars named as alternates for the 2001-2002 academic year than there were at the end of the 2000-2001 academic year.

Seven tables are attached showing the final figures for 2000-2001 along with preliminary data for 2001-2002.

- Tables I, II and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges and Wisconsin Independent Colleges and Universities). These figures represent the students who received AES Program funds.
- Tables IV and V present financial need related information by sector. The average contribution and adjusted gross income (AGI) figures are for AES Program recipients who also received other State of Wisconsin funded financial assistance (Wisconsin Higher Education Grant, Wisconsin Tuition Grant, Talent Incentive Program Grant and Wisconsin Indian Grant). The figures in the HEAB AES Amount column are the scholarship funds administered by HEAB. This amount is matched by the school that the student attends in order to fully fund the scholarship award.
- Table VI presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VII gives preliminary information for 2001-2002 freshmen.

**TABLE I**

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2000-2001 ACADEMIC YEAR</b>						
<b>University</b>	<b>Freshman Scholars</b>	<b>Sophomore Scholars</b>	<b>Junior Scholars</b>	<b>Senior Scholars</b>	<b>Total Scholars</b>	<b>Scholarship Amount</b>
UW Madison	383	313	343	349	1,388	\$1,514,250
UW Milwaukee	37	23	24	22	106	\$113,481
UW Green Bay	19	11	10	11	51	\$55,687
UW Parkside	6	4	3	3	16	\$16,875
UW Colleges	6	10	2		18	\$18,282
UW Eau Claire	38	27	34	30	129	\$138,375
UW La Crosse	35	29	42	28	134	\$147,372
UW Oshkosh	11	13	12	14	50	\$52,829
UW Platteville	16	25	20	22	83	\$83,813
UW River Falls	10	17	7	7	41	\$43,313
UW Stevens Point	26	30	17	28	101	\$111,938
UW Stout	10	10	8	8	36	\$38,813
UW Superior	4	5	1	2	12	\$12,937
UW Whitewater	13	17	12	20	62	\$66,375
<b>UW Total</b>	<b>614</b>	<b>534</b>	<b>535</b>	<b>544</b>	<b>2,227</b>	<b>\$2,414,340</b>

**TABLE II**

<b>ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES</b>
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2000-2001 ACADEMIC YEAR						
Technical College	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Moraine Park	1				1	\$395
Northeast Wisconsin	2				2	\$1,836
Western Wisconsin			1		1	\$885
Madison Area				1	1	\$1,089
Milwaukee Area	3				3	\$1,607
Mid-State		1			1	\$515
Wisconsin Indianhead	1	1	1		3	\$1,865
<b>WTC Total</b>	<b>7</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>12</b>	<b>\$8,192</b>

	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW &amp; WTC Total</b>	<b>621</b>	<b>536</b>	<b>537</b>	<b>545</b>	<b>2,239</b>	<b>\$2,422,532</b>

TABLE III

ACADEMIC EXCELLENCE SCHOLARS INDEPENDENT COLLEGES & UNIVERSITIES 2000-2001 ACADEMIC YEAR						
College or University	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno College		2	1		3	\$3,375
Beloit College	4	3	1	2	10	\$11,250
Cardinal Stritch University	1	1	2		4	\$4,500
Carroll College	15	8	8	8	39	\$42,189
Carthage College	1	2	4	1	8	\$9,000
Edgewood College	4	1		1	6	\$6,750
Lakeland College	2	1	2		5	\$5,625
Lawrence University	12	7	9	8	36	\$40,313
Marian College	1	1	1	2	5	\$5,063
Marquette University	39	44	26	27	126	\$149,060
Milwaukee School of Engineering	17	7	8	5	37	\$40,125
Mt. Mary College	1	2	1		4	\$3,934
Mt. Senario College			1		1	\$1,125
Northland College	2			1	3	\$3,375
Ripon College	5	9	5	4	23	\$25,313
St. Norbert College	19	12	12	14	57	\$61,877
Viterbo University	4	4	2	5	15	\$16,312
Concordia University	3	5	1	3	12	\$12,938
Milwaukee Institute of Art & Design	1				1	\$563

Wisconsin Lutheran College	9	4	2	2	17	\$19,125
Maranatha Baptist Bible College	2	3	1		6	\$6,750
Bellin College of Nursing			1	2	3	\$3,375
<b>Independent Total</b>	<b>142</b>	<b>116</b>	<b>88</b>	<b>85</b>	<b>431</b>	<b>\$471,937</b>

	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>Grand Total UW-WTC-Indep.</b>	<b>763</b>	<b>652</b>	<b>625</b>	<b>630</b>	<b>2,670</b>	<b>\$2,894,469</b>

**PLEASE NOTE:** Tables I, II, and III show actual net spent amounts and the scholars with those net spent amounts.

**TABLE IV**

ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS UNIVERSITY OF WISCONSIN AND WISCONSIN TECHNICAL COLLEGE INSTITUTIONS 2000-2001 ACADEMIC YEAR							
University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
UW Madison	1,423	586	96	\$763	\$21,863	\$125,305	\$1,582,875
UW Milwaukee	107	62	14	\$706	\$22,630	\$22,640	\$117,563
UW Green Bay	52	31	10	\$955	\$27,981	\$13,595	\$56,813
UW Parkside	16	9	2	\$157	\$18,897	\$3,079	\$17,438
UW Colleges	19	0	0	-	-	-	\$19,688
UW Eau Claire	129	63	13	\$1,226	\$24,686	\$17,912	\$142,313
UW La Crosse	135	80	13	\$733	\$32,423	\$16,387	\$150,187
UW Oshkosh	51	29	8	\$1,013	\$28,316	\$7,953	\$54,000
UW Platteville	84	42	7	\$916	\$22,960	\$7,298	\$88,875
UW River Falls	44	23	7	\$1,248	\$25,257	\$8,234	\$47,250
UW Stevens Point	101	52	16	\$904	\$24,350	\$20,311	\$111,938
UW Stout	38	20	9	\$1,174	\$12,956	\$7,971	\$41,625
UW Superior	13	6	1	\$0	\$14,313	\$2,750	\$14,063
UW Whitewater	62	28	6	\$893	\$27,402	\$7,623	\$66,375
<b>UW Total</b>	<b>2,274</b>	<b>1,031</b>	<b>202</b>	<b>\$852</b>	<b>\$23,389</b>	<b>\$261,058</b>	<b>\$2,511,003</b>
<b>WTC Total</b>	<b>17</b>	<b>8</b>	<b>6</b>	<b>\$3,500</b>	<b>\$29,849</b>	<b>\$3,540</b>	<b>\$18,000</b>
<b>Total UW &amp; WTC</b>	<b>2,291</b>	<b>1,039</b>	<b>208</b>	<b>\$929</b>	<b>\$23,576</b>	<b>\$264,598</b>	<b>\$2,529,003</b>

**PLEASE NOTE:** In 2000-2001 the WHEG formula was changed from a dual formula for independent and dependent students to a single formula for all students.

**TABLE V**

**ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS**

INDEPENDENT COLLEGES & UNIVERSITIES 2000-2001 ACADEMIC YEAR							
College or University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Alverno College	3	2	2	\$3,109	\$38,630	\$4,600	\$3,375
Beloit College	10	10	9	\$3,211	\$36,668	\$20,700	\$11,250
Cardinal Stritch University	4	3	2	\$2,130	\$45,559	\$4,600	\$4,500
Carroll College	39	33	28	\$4,679	\$43,606	\$64,163	\$42,751
Carthage College	8	6	6	\$6,479	\$57,997	\$13,800	\$9,000
Edgewood College	6	5	5	\$4,435	\$52,635	\$11,500	\$6,750
Lakeland College	5	4	3	\$5,585	\$8,048	\$5,966	\$5,625
Lawrence University	36	31	25	\$7,100	\$62,744	\$56,736	\$40,500
Marian College	5	3	3	\$5,566	\$46,937	\$5,270	\$5,625
Marquette University	139	111	77	\$5,539	\$48,736	\$177,761	\$155,812
Milwaukee School of Engineering	38	33	27	\$6,694	\$50,663	\$58,261	\$42,750
Mt. Mary College	4	4	2	\$7,136	\$41,960	\$3,728	\$3,937
Mt. Senario College	1	1	1	\$2,035	\$6,577	\$2,300	\$1,125
Northland College	3	3	3	\$3,255	\$41,413	\$8,700	\$3,375
Ripon College	23	19	16	\$3,854	\$45,530	\$36,193	\$25,875
St. Norbert College	60	36	35	\$5,333	\$48,445	\$85,900	\$66,938
Viterbo University	16	12	7	\$5,505	\$49,597	\$16,992	\$17,438
Concordia University	13	9	8	\$5,252	\$62,691	\$17,730	\$14,625
Milwaukee Institute of Art & Design	1	1	1	\$0	\$18,402	\$2,300	\$1,125
Wisconsin Lutheran College	17	12	7	\$6,087	\$58,189	\$15,694	\$19,125
Maranatha Baptist Bible College	7	6	5	\$2,128	\$34,197	\$11,844	\$7,875
Bellin College of Nursing	3	3	3	\$7,714	\$58,250	\$6,368	\$3,375
<b>Total</b>	<b>441</b>	<b>347</b>	<b>275</b>	<b>\$5,386</b>	<b>\$48,721</b>	<b>\$631,106</b>	<b>\$492,751</b>

	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
<b>Grand Total UW-WTC-Indep.</b>	<b>2,732</b>	<b>1,386</b>	<b>483</b>	<b>\$3,466</b>	<b>\$37,893</b>	<b>\$895,704</b>	<b>\$3,021,754</b>

**PLEASE NOTE:** Tables IV and V show scholars and amounts awarded. The final column is the amount of AES that HEAB provides. The institutions match this amount to fully fund the scholars.

TABLE VI

GENERAL SCHOLAR DATA				
	1997-98	1998-99	1999-2000	2000-01
Total Scholarships Available	3,244	3,294	3,324	3,373

Total Scholars Enrolled In-State	2,496	2,586	2,723	2,670
Total Freshman Scholarships Available	827	838	847	861
Scholars Enrolled as Freshmen	671	697	699	766
Alternate Scholarship Recipients	59	75	69	148
% of Eligible Freshmen Enrolled In-State	81%	82%	83%	89%

**TABLE VII**

<b>PRELIMINARY DATA 2001-2002 FRESHMAN SCHOLARS AS OF JULY 19, 2001</b>	
Total Scholarships Available	861
Alternate Scholarships (of 861 Available Scholarships)	104
Total Scholars Enrolled in Wisconsin Institutions	667
Percentage of Scholars Enrolled in Wisconsin Institutions	77%
Scholars Enrolled in UW System Institutions	548
Scholars Enrolled in Independent Colleges	112
Scholars Enrolled in WTC Institutions	7
Scholars Enrolled in Non-Wisconsin Institutions	150
Scholars Who Have Not Yet Specified Which College	145

**ACADEMIC EXCELLENCE SCHOLARSHIP SURVEY**

A survey sent to students who graduated from Wisconsin high schools in the spring of 2001 and who should have entered a post-secondary school in the fall of 2001 reflected the following:

Of the 994 students who have been offered the Academic Excellence Scholarship (AES) as original recipients or as alternates, 816 have sent responses to our request for information on where they are attending college. Of the 816, 129 were alternates.

708 have informed us they are attending a participating Wisconsin School.

105 have informed us they are attending an out-of-state school.

**Responses:**

**Question 1:** Did the AES influence your decision to attend a Wisconsin school rather than an out-of-state school?

	Yes	No
Independent Colleges/Universities	56	66
Technical Colleges	4	8
University of Wisconsin	312	261
<b>Total</b>	<b>372</b>	<b>335</b>

**Question 2:** Did the AES influence you to attend a different WI school than you had originally planned?

	Yes	No
Independent Colleges/Universities	10	111
Technical Colleges	2	10

University of Wisconsin	34	541
<b>Total</b>	<b>46</b>	<b>662</b>

**Question 3:** Did the AES allow you to attend college when you otherwise may not have?

	Yes	No
Independent Colleges/Universities	34	87
Technical Colleges	7	5
University of Wisconsin	57	518
<b>Total</b>	<b>98</b>	<b>610</b>

Students who first received the Academic Excellence Scholarship (AES) as freshmen in 1997-98 were surveyed at the end of their fourth year in college. Surveys were sent to 939 students. The three main questions asked of them were concerned with the school the students attended, whether receiving the AES had an impact on the student's choice of school, and whether the student plans to remain in Wisconsin to pursue his or her career.

Students responding to date total 335.

Totals attending each type of institution are shown in the tables below.

Results of questions about the influence of the AES are:

**Question 1:** Did receiving the AES affect your decision on which college to attend?

	Yes	No	Total
Independent Colleges/Universities	23	16	39
Technical Colleges		2	2
University of Wisconsin	172	60	232
Out of State Colleges	3	59	62
<b>Total</b>	<b>198</b>	<b>137</b>	<b>335</b>

**Question 2:** Do you plan to be a Wisconsin resident for most of your career?

	Yes	No	Not Sure	Total
Independent Colleges/Universities	67	41	19	127
Technical Colleges	67	18	16	101
University of Wisconsin	28	8	3	39
Out of State Colleges	10	34	12	56
<b>Total</b>	<b>174</b>	<b>101</b>	<b>50</b>	<b>325</b>

[October 2001 Board Meeting Agenda](#)

[October 2001 Meeting Minutes](#)

[Board Reports Index](#)

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