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## Board Report #01-4

### 1999-2000 Academic Excellence Scholarship Program Annual Report and Survey Results

July 31, 2000

**TO:** The Honorable Brian Burke, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 316S  
Madison, WI 53701

The Honorable John Gard, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 315N  
Madison, WI 53701

Dear Senator Burke and Representative Gard:

Enclosed is the 1999-2000 Annual Status Report for the Academic Excellence Scholarship (AES) Program. Submission of this report is in compliance with [Section 39.41\(7\)](#) of the Wisconsin Statutes which requires a yearly report regarding the AES Program be developed and provided to the Joint Committee on Finance. In addition to presenting final 1999-2000 data, preliminary data is included for the freshmen who will enroll during the 2000-01 academic year as the 11th class of scholars since the inception of the program.

If you have any questions about this report or about the AES Program, please feel free to contact me at 264.6181 or by e-mail at [jane.hojan-clark@heab.state.wi.us](mailto:jane.hojan-clark@heab.state.wi.us).

Sincerely,

Jane Hojan-Clark  
Executive Secretary

### 1999-2000 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM Annual Status Report

1999-2000 was the fourth year that the \$2,250 cap was placed on the Academic Excellence Scholarship (AES) freshmen recipients. There were 736 freshmen scholars under this cap requirement utilizing \$802,587 of the program's funds. In 1998-1999, 704 freshmen scholars required \$784,054 to fund their scholarships. The award cap was initiated to control spending. Now that all four classes, freshmen through seniors, have a tuition cap tied to their scholarship; spending in this program has stabilized. Cost per freshman was \$1,114 in 1998-1999. In 1999-2000, cost per freshman was \$1,090. We must continue to give attention to any possible trends that reflect that the cap is discouraging students from using the scholarship.

Criteria described in the statute for alternate students was modified, effective for the 2000-2001 academic year. Previously, a student could be considered an alternate only if he or she had the same cumulative grade point average (GPA) as the student(s) designated as recipients of the scholarship. The modification to the statute allows for the naming of a student with the next highest cumulative GPA as an alternate, if the high school uses a weighted grading system. As of July 15, 2000 there are nine more scholars named as alternates for the 2000-2001 academic year than there were at the end of the 1999-2000 academic year.

Seven tables are attached showing final figures for 1999-2000 along with preliminary data for 2000-2001.

- Tables I, II, III present enrollment information by sector (University of Wisconsin, Wisconsin Technical College, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES Program funds.
- Tables IV and V present financial need related information by sector. The average contribution and adjusted gross income (AGI) figures are for AES Program recipients who also received other State of Wisconsin funded financial assistance (Wisconsin Higher Education Grant, Wisconsin Tuition Grant, Talent Incentive Program Grant, and Wisconsin Indian Grant.) The figures in the HEAB AES Amount column are the scholarship funds administered by HEAB. This amount is matched by the school that the student attends in order to fully fund the scholarship award.
- Table VI presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VII gives preliminary information for 2000-01 freshmen.

**TABLE I**

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 1999-2000 ACADEMIC YEAR</b>						
<b>University</b>	<b>Freshman Scholars</b>	<b>Sophomore Scholars</b>	<b>Junior Scholars</b>	<b>Senior Scholars</b>	<b>Total Scholars</b>	<b>Scholarship Amount</b>
UW Madison	340	356	347	323	1,366	\$1,489,657.50
UW Milwaukee	27	28	25	28	108	\$97,304.45
UW Green Bay	22	18	10	12	62	\$50,288.00
UW Parkside	6	5	3	4	18	\$20,250.10
UW Colleges	12	10	0	0	22	\$18,771.93
UW Eau Claire	34	42	34	37	147	\$143,148.50
UW La Crosse	33	43	27	29	132	\$142,875.00
UW Oshkosh	16	13	10	13	52	\$47,270.00
UW Platteville	26	25	22	26	99	\$89,253.50
UW River Falls	17	6	8	19	50	\$54,000.00
UW Stevens Point	34	21	31	20	106	\$102,937.50
UW Stout	10	9	8	7	34	\$35,326.20
UW Superior	2	1	2	2	7	\$7,875.00
UW Whitewater	15	13	15	24	67	\$73,508.04
<b>UW Total</b>	<b>594</b>	<b>590</b>	<b>542</b>	<b>544</b>	<b>2,270</b>	<b>\$2,372,465.72</b>

**TABLE II**

<b>ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 1999-2000 ACADEMIC YEAR</b>						
<b>Technical</b>	<b>Freshman</b>	<b>Sophomore</b>	<b>Junior</b>	<b>Senior</b>	<b>Total</b>	<b>Scholarship</b>

College	Scholars	Scholars	Scholars	Scholars	Scholars	Amount
Western Wisconsin		2	1		3	\$2,829.47
Milwaukee Area	2	1	1		4	\$3,861.66
Northcentral	1				1	\$563.00
Mid-State	3				3	\$543.45
Wisconsin Indianhead	1	2			3	\$2,329.60
<b>WTC Total</b>	<b>7</b>	<b>5</b>	<b>2</b>		<b>14</b>	<b>\$10,127.18</b>

	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW &amp; WTC Total</b>	<b>601</b>	<b>595</b>	<b>544</b>	<b>544</b>	<b>2,284</b>	<b>\$2,382,592.80</b>

TABLE III

ACADEMIC EXCELLENCE SCHOLARS INDEPENDENT COLLEGES & UNIVERSITIES 1999-2000 ACADEMIC YEAR						
College or University	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno College	2	1	0	0	3	\$3,378.00
Beloit College	3	1	2	3	9	\$10,125.00
Cardinal Stritch University	1	2	0	1	4	\$3,938.00
Carroll College	12	9	8	9	38	\$38,548.00
Carthage College	3	4	1	4	12	\$13,501.00
Edgewood College	1	0	1	0	2	\$2,250.00
Lakeland College	2	3	0	2	7	\$3,938.00
Lawrence University	8	11	10	22	51	\$56,438.00
Marian College	1	2	2	1	6	\$5,625.00
Marquette University	46	29	23	32	130	\$140,051.75
Milwaukee School of Engineering	10	9	5	8	32	\$35,073.00
Mt. Mary College	2	1	0	0	3	\$3,375.00
Mt. Senario College	0	1	0	0	1	\$562.00
Northland College	0	0	1	0	1	\$1,125.00
Ripon College	11	5	4	6	26	\$28,125.00
St. Norbert College	12	14	14	18	58	\$63,002.00
Viterbo College	7	1	5	4	17	\$18,369.75
Concordia University	4	1	4	1	10	\$11,250.00
Wisconsin Lutheran College	4	3	2	4	13	\$14,063.00
Maranatha Baptist Bible College	4	2	2	2	10	\$9,219.00
Bellin College of Nursing	2	0	2	0	4	\$2,250.00
<b>Independent Total</b>	<b>135</b>	<b>99</b>	<b>86</b>	<b>117</b>	<b>437</b>	<b>\$464,206.50</b>

	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>Grand Total UW-WTC-Indep.</b>	<b>736</b>	<b>694</b>	<b>630</b>	<b>661</b>	<b>2,721</b>	<b>\$2,846,799.40</b>

**PLEASE NOTE:** Tables I, II, and III show actual net spent amounts and the scholars with those net spent amounts.

**TABLE IV**

ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS UNIVERSITY OF WISCONSIN AND WISCONSIN TECHNICAL COLLEGES 1999-2000 ACADEMIC YEAR							
University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
UW Madison	1,367	561	60	\$524	\$17,294	\$70,112	\$1,537,100
UW Milwaukee	95	49	7	\$152	\$15,860	\$9,889	\$103,492
UW Green Bay	52	23	4	\$464	\$15,278	\$4,153	\$52,538
UW Parkside	18	8	1	\$1,085	\$5,950	\$425	\$20,250
UW Colleges	20	0	0	NA	NA	\$0	\$20,814
UW Eau Claire	135	74	7	\$455	\$12,765	\$7,692	\$147,649
UW La Crosse	135	76	12	\$374	\$32,969	\$13,356	\$150,931
UW Oshkosh	46	22	4	\$721	\$23,730	\$4,282	\$49,123
UW Platteville	89	49	1	\$443	\$32,822	\$1,067	\$96,004
UW River Falls	51	31	4	\$307	\$11,678	\$4,935	\$57,374
UW Stevens Point	97	49	10	\$427	\$21,184	\$11,105	\$106,875
UW Stout	34	21	4	\$446	\$18,731	\$3,895	\$37,014
UW Superior	7	5	0	NA	NA	\$0	\$7,875
UW Whitewater	66	34	5	\$359	\$19,079	\$6,727	\$74,633
<b>UW Total</b>	<b>2,212</b>	<b>1,002</b>	<b>119</b>	<b>\$466</b>	<b>\$18,969</b>	<b>\$137,638</b>	<b>\$2,461,673</b>
<b>WTC Total</b>	<b>16</b>	<b>7</b>	<b>2</b>	<b>\$296</b>	<b>\$31,391</b>	<b>\$2,009</b>	<b>\$17,438</b>
<b>Total UW &amp; WTC</b>	<b>2,228</b>	<b>1,009</b>	<b>121</b>	<b>\$464</b>	<b>\$19,174</b>	<b>\$139,647</b>	<b>\$2,479,111</b>

**TABLE V**

ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS INDEPENDENT COLLEGES & UNIVERSITIES 1999-2000 ACADEMIC YEAR							
College or University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Alverno College	4	0	0	NA	NA	\$0	\$4,500
Beloit College	9	9	7	\$2,418	\$33,633	\$16,100	\$10,125
Cardinal Stritch University	4	4	1	\$3,643	\$46,254	\$2,300	\$4,500
Carroll College	35	32	19	\$3,270	\$37,649	\$45,029	\$37,688

Carthage College	13	6	6	\$1,743	\$31,762	\$13,800	\$14,625
Edgewood College	2	1	1	\$1,750	\$17,745	\$2,300	\$2,250
Lakeland College	4	2	0	NA	NA	\$0	\$3,938
Lawrence University	53	46	33	\$3,660	\$48,687	\$75,900	\$57,377
Marian College	5	5	2	\$3,017	\$48,710	\$4,600	\$5,625
Marquette University	136	105	51	\$3,868	\$42,291	\$114,875	\$158,401
Milwaukee School of Engineering	31	26	17	\$4,345	\$37,034	\$43,980	\$34,875
Mt. Mary College	3	3	1	\$3,823	\$29,065	\$2,300	\$3,375
Mt. Senario College	1	1	1	\$1,717	\$36,898	\$1,621	\$1,125
Northland College	1	1	1	\$1,960	\$32,571	\$2,300	\$1,125
Ripon College	26	22	16	\$3,919	\$44,134	\$36,800	\$29,250
St. Norbert College	58	26	26	\$3,277	\$39,369	\$63,793	\$65,250
Viterbo College	16	14	8	\$3,605	\$40,042	\$16,531	\$17,809
Concordia University	11	7	4	\$4,598	\$48,831	\$7,429	\$12,375
Wisconsin Lutheran College	13	8	3	\$3,129	\$43,417	\$5,750	\$14,625
Maranatha Baptist Bible College	9	6	4	\$2,643	\$32,759	\$3,821	\$10,125
Bellin College of Nursing	2	1	2	\$3,102	\$55,686	\$2,108	\$2,250
<b>Total</b>	<b>436</b>	<b>326</b>	<b>202</b>	<b>\$35,581</b>	<b>\$41,370</b>	<b>\$461,337</b>	<b>\$491,213</b>

	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
<b>Grand Total UW-WTC-Indep.</b>	<b>2,664</b>	<b>1,335</b>	<b>323</b>	<b>\$2,399</b>	<b>\$33,055</b>	<b>\$600,984</b>	<b>\$2,970,324</b>

**PLEASE NOTE:** Tables IV and V show scholars and amounts **awarded**. The final column is the amount of AES that HEAB provides. The institutions match this amount to fully fund the scholars.

**TABLE VI**

GENERAL SCHOLAR DATA				
	1996-97	1997-98	1998-99	1999-2000
Total Scholarships Available	3,197	3,244	3,294	3,324
Total Scholars Enrolled In-State	2,484	2,496	2,586	2,723
Total Freshman Scholarships Available	812	827	838	847
Scholars Enrolled as Freshmen	698	671	697	699
Alternate Scholarship Recipients	55	59	75	69
% of Eligible Freshmen Enrolled In-State	86%	81%	82%	83%

**TABLE VII**

PRELIMINARY DATA 2000-2001 FRESHMAN SCHOLARS AS OF JULY 15, 2000

Total Scholarships Available	860
Alternate Scholarships (of 860 Available Scholarships)	78
Total Scholars Enrolled in Wisconsin Institutions	607
Percentage of Scholars Enrolled in Wisconsin Institutions	71%
Scholars Enrolled in UW System Institutions	504
Scholars Enrolled in Independent Colleges	98
Scholars Enrolled in WTC Institutions	5
Scholars Enrolled in Non-Wisconsin Institutions	142
Scholars Who Have Not Yet Specified Which College	189

## ACADEMIC EXCELLENCE SCHOLARSHIP SURVEY

A survey sent to students who graduated from Wisconsin high schools in the spring of 2000 and who should have entered a post-secondary school in the fall of 2000 reflected the following:

1034 students who were Academic Excellence Scholarship (AES) recipients or AES alternates sent various responses to our request for information on where they would attend college.

746 have informed us they are attending a participating Wisconsin school.

288 have informed us they are attending an out-of-state school.

Of the 746 attending in-state, 644 were original recipients and 102 were alternate recipients.

Of the 644, 614 responded to survey questions.

Of the 102, 101 responded to survey questions.

Of the 288 going out-of-state, 232 were original recipients and 56 were alternate recipients.

Of the 232, 118 responded to survey questions.

Of the 56, 15 responded to survey questions.

A total of 848, out of the 1034, responded to survey questions.

### **Responses:**

**Question 1:** Did the AES influence your decision to attend a Wisconsin school rather than an out-of-state school?

In-state	Yes	No
614 original recipients	361	253
101 Alternate recipients	51	50
Out-of-state	Yes	No
118 original recipients	7	112
15 Alternate recipients	3	12

**Question 2:** Did the AES influence you to attend a different WI school than you had originally planned to attend?

In-state	Yes	No
614 original recipients	49	565
101 Alternate recipients	6	95
Out-of-state	Yes	No

118 original recipients	1	117
15 Alternate recipients <sup>1</sup>		14

**Question 3:** Did the AES allow you to attend college when you otherwise may not have?

<b>In-state</b>	<b>Yes</b>	<b>No</b>
614 original recipients <sup>2</sup>	98	514
101 Alternate recipients <sup>3</sup>	11	88
<b>Out-of-state</b>	<b>Yes</b>	<b>No</b>
118 original recipients	3	115
15 Alternate recipients <sup>4</sup>		14

1. 1 did not answer #2
2. 2 did not answer #3
3. 2 did not answer #3
4. 1 did not answer #3

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