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Board Report #00-3

1998-1999 Academic Excellence Scholarship Program Annual Report and Survey Results

July 30, 1999

TO: The Honorable Brian Burke, Co-Chair
Joint Committee on Finance
State Capitol, Room 316S
Madison, WI 53701

The Honorable John Gard, Co-Chair
Joint Committee on Finance
State Capitol, Room 315N
Madison, WI 53701

Dear Senator Burke and Representative Gard:

Enclosed is the 1998-99 Annual Status Report for the Academic Excellence Scholarship (AES) Program. Submission of this report is in compliance with [Section 39.41\(7\)](#) of the Wisconsin Statutes which requires a yearly report regarding the AES Program be developed and provided to the Joint Committee on Finance. In addition to presenting final 1998-99 data, preliminary data is included for the freshmen who will enroll during the academic year 1999-2000 as the tenth class of scholars since the inception of the program.

If you have any questions about this report or about the AES Program, please feel free to contact me at 264.6181.

Sincerely,

Jane Hojan-Clark
Executive Secretary

1998-99 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM Annual Status Report

1998-99 was the third year that the \$2,250 cap was placed on the Academic Excellence Scholarship (AES) freshmen recipients. There were 704 freshmen scholars under this cap requirement utilizing \$784,054 of the program's funds. In 1997-98, 671 freshmen scholars required \$740,159 to fund their scholarships. The cap was initiated to control spending. Once all four classes, freshmen through seniors, have a tuition cap tied to their scholarship; spending in this program will be more predictable and therefore more manageable. However, continued attention needs to be given to any possible trends that reflect that the cap is discouraging students from using the scholarship.

Recent graduates who participated in the AES program were surveyed to determine how the program influenced their decision making process. Scholarships awarded to these students did not have a tuition cap. The information gathered from this survey will be compared in the future to students whose scholarships were capped. This process should assist in determining if a trend is developing that shows students are being discouraged from using the scholarship because of the current cap. 1999-00 freshmen recipients have also been surveyed to determine whether or not the AES influenced their decision to attend a Wisconsin college or university. Results of these surveys will be published in future reports.

Seven tables are attached showing final figures for 1998-99 along with preliminary data for 1999-2000.

- Tables I, II, III present enrollment information by sector (University of Wisconsin, Wisconsin Technical College, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES Program funds.
- Tables IV and V present financial need related information by sector. The average contribution and adjusted gross income (AGI) figures are for AES Program recipients who also received other State of Wisconsin funded financial assistance (Wisconsin Higher Education Grant, Wisconsin Tuition Grant, Talent Incentive Program Grant, and Wisconsin Indian Grant.) The figures in the HEAB AES Amount column are the scholarship funds administered by HEAB. This amount is matched by the school that the student attends in order to fully fund the scholarship award.
- Table VI presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VII gives preliminary information for 1999-2000 freshmen.

TABLE I

ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 1998-99 ACADEMIC YEAR						
University	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW Madison	380	352	290	346	1,368	\$1,681,090.75
UW Milwaukee	26	18	24	21	89	\$112,753.50
UW Green Bay	9	12	12	17	50	\$59,132.00
UW Parkside	5	3	4	3	15	\$15,922.50
UW Centers/Colleges	8	6	0	0	14	\$14,625.00
UW Eau Claire	32	34	35	34	135	\$155,066.70
UW La Crosse	43	30	31	30	134	\$157,775.00
UW Oshkosh	11	11	8	23	53	\$62,044.50
UW Platteville	23	15	20	19	77	\$82,919.50
UW River Falls	8	12	21	13	54	\$62,734.75
UW Stevens Point	15	25	18	21	79	\$94,380.00
UW Stout	11	7	4	7	29	\$33,404.50
UW Superior	2	2	2	4	10	\$12,286.00
UW Whitewater	15	15	22	12	64	\$74,068.52
UW Total	588	542	491	550	2,171	\$2,618,203.22

TABLE II

ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 1998-99 ACADEMIC YEAR
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Technical College	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Southwest Wisconsin	1				1	\$934.00
Northeast Wisconsin		2			2	\$1,367.50
Western Wisconsin	2	1			3	\$2,692.06
Milwaukee Area	2	2	1		5	\$3,954.90
Northcentral			1		1	\$719.15
Wisconsin Indianhead	2				2	\$2,241.65
WTC Total	7	5	2		14	\$11,909.26

	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW & WTC Total	595	547	493	550	2,185	\$2,630,112.48

TABLE III

ACADEMIC EXCELLENCE SCHOLARS INDEPENDENT COLLEGES & UNIVERSITIES 1998-99 ACADEMIC YEAR						
College or University	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno College	3	0	0	1	4	\$4,995.00
Beloit College	2	2	4	4	12	\$15,247.50
Cardinal Stritch University	2	1	0	2	5	\$5,928.75
Carroll College	9	7	9	6	31	\$38,340.00
Carthage College	5	1	5	1	12	\$13,514.50
Edgewood College	1	1	0	1	3	\$2,540.00
Lakeland College	1	1	1	0	3	\$2,813.00
Lawrence University	12	10	22	6	50	\$60,462.00
Marian College	0	2	1	1	4	\$5,077.50
Marquette University	34	20	31	36	121	\$146,687.00
Milwaukee School of Engineering	8	5	8	6	27	\$44,725.00
Mt. Mary College	1	0	0	0	1	\$1,125.00
Mt. Senario College	1	0	0	0	1	\$1,125.00
Northland College	0	1	0	2	3	\$3,678.00
Ripon College	5	4	6	4	19	\$23,685.00
St. Norbert College	17	14	18	12	61	\$74,697.50
Viterbo College	1	5	3	6	15	\$20,339.00
Concordia University	2	4	1	2	9	\$11,279.00
Wisconsin Lutheran College	3	2	4	2	11	\$13,529.50
Maranatha Baptist Bible College	2	3	2	1	8	\$9,576.50
Bellin College of Nursing	0	0	0	1	1	\$851.25

Independent Total	109	83	115	94	401	\$500,216.00
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	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Grand Total UW-WTC-Indep.	704	630	608	644	2,586	\$3,130,328.48

PLEASE NOTE: Tables I, II, and III show actual net spent amounts and the scholars with those net spent amounts.

TABLE IV

ACADEMIC EXCELLENCE SCHOLARS (ALSO RECEIVING STATE GRANTS) UNIVERSITY OF WISCONSIN AND WISCONSIN TECHNICAL COLLEGES 1998-99 ACADEMIC YEAR							
University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
UW Madison	1,381	509	64	\$585	\$18,539	\$72,472	\$1,733,623
UW Milwaukee	90	50	7	\$236	\$16,709	\$11,870	\$110,738
UW Green Bay	51	22	4	\$153	\$4,424	\$5,436	\$62,114
UW Parkside	16	5	1	\$0	\$0	\$1,250	\$17,342
UW Centers/Colleges	15	0	0	NA	NA	\$0	\$15,750
UW Eau Claire	136	63	16	\$482	\$19,400	\$18,086	\$158,200
UW La Crosse	134	56	11	\$410	\$15,660	\$11,126	\$158,497
UW Oshkosh	54	23	6	\$437	\$20,184	\$7,401	\$65,864
UW Platteville	78	33	7	\$493	\$18,216	\$7,121	\$86,851
UW River Falls	54	33	12	\$416	\$17,161	\$12,434	\$63,453
UW Stevens Point	80	40	9	\$535	\$25,882	\$9,729	\$97,075
UW Stout	31	16	7	\$408	\$24,543	\$7,974	\$35,801
UW Superior	10	7	1	\$1,015	\$23,626	\$495	\$12,286
UW Whitewater	64	26	6	\$308	\$19,395	\$8,127	\$74,778
UW Total	2,194	883	151	\$487	\$18,564	\$173,521	\$2,692,372
WTC Total	22	9	6	\$275	\$13,396	\$9,503	\$21,784
Total UW & WTC	2,216	892	157	\$479	\$18,366	\$183,024	\$2,714,156

TABLE V

ACADEMIC EXCELLENCE SCHOLARS (ALSO RECEIVING STATE GRANTS) INDEPENDENT COLLEGES & UNIVERSITIES 1998-99 ACADEMIC YEAR							
College or University	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Alverno College	4	2	2	\$2,903	\$28,876	\$2,598	\$5,078

Beloit College	12	12	10	\$2,072	\$33,716	\$23,000	\$15,248
Cardinal Stritch University	5	5	3	\$2,260	\$31,810	\$6,900	\$6,780
Carroll College	32	26	15	\$2,632	\$34,972	\$34,993	\$40,043
Carthage College	12	7	5	\$3,046	\$45,152	\$10,100	\$14,078
Edgewood College	3	2	2	\$843	\$19,311	\$3,982	\$3,391
Lakeland College	2	1	0	NA	NA	\$0	\$2,250
Lawrence University	51	44	35	\$3,750	\$46,056	\$77,588	\$60,840
Marian College	4	4	1	\$1,093	\$47,631	\$2,300	\$5,078
Marquette University	129	91	53	\$2,969	\$34,310	\$128,807	\$161,949
Milwaukee School of Engineering	27	23	16	\$2,946	\$27,227	\$39,503	\$33,850
Mt. Mary College	2	1	1	\$4,689	\$28,887	\$2,300	\$2,250
Mt. Senario College	1	1	1	\$80	\$26,308	\$2,300	\$1,125
Northland College	3	2	2	\$2,021	\$18,967	\$4,600	\$4,530
Ripon College	19	17	12	\$3,125	\$39,963	\$27,600	\$23,685
St. Norbert College	62	30	30	\$3,083	\$40,303	\$71,769	\$76,695
Viterbo College	15	12	10	\$2,447	\$40,924	\$22,030	\$20,340
Concordia University	9	4	4	\$3,693	\$37,484	\$9,200	\$11,280
Wisconsin Lutheran College	11	6	2	\$4,239	\$41,690	\$4,600	\$13,530
Maranatha Baptist Bible College	8	7	5	\$2,475	\$44,077	\$7,113	\$9,578
Bellin College of Nursing	1	1	0	NA	NA	\$0	\$851
Total	412	298	210	\$2,990	\$37,532	\$481,283	\$512,449

	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Grand Total UW-WTC-Indep.	2,628	1,190	367	\$1,916	\$29,333	\$664,307	\$3,226,605

PLEASE NOTE: Tables IV and V show scholars and amounts **awarded**. The final column is the amount of AES that HEAB provides. The institutions match this amount to fully fund the scholars.

TABLE VI

GENERAL SCHOLAR DATA				
	1995-96	1996-97	1997-98	1998-99
Total Scholarships Available	3,151	3,197	3,244	3,294
Total Scholars Enrolled In-State	2,363	2,484	2,496	2,586
Scholars Enrolled as Freshmen	682	698	671	697
Alternate Scholarship Recipients	40	55	59	75
% of Eligible Freshmen Enrolled In-State	84%	86%	81%	82%

TABLE VII

PRELIMINARY DATA 1999-2000 FRESHMAN SCHOLARS AS OF JULY 15, 1999	
TOTAL SCHOLARSHIPS AVAILABLE	847
TOTAL SCHOLARS ENROLLED IN WISCONSIN INSTITUTIONS	542
PERCENTAGE OF SCHOLARS ENROLLED IN WISCONSIN INSTITUTIONS	63%
Scholars Enrolled in UW System Institutions	442
Scholars Enrolled in Independent Colleges	96
Scholars Enrolled in WTC Institutions	4
Scholars Enrolled in Non-Wisconsin Institutions	100
Scholars Who Have Not Yet Responded	237

ACADEMIC EXCELLENCE SCHOLARSHIP SURVEYS

In 1998-1999, HEAB conducted two surveys to try to determine the impact of the Academic Excellence Scholarship (AES) on the decision making of the students who receive the scholarship.

The **first survey** was sent to students who received the AES in 1995-96 and should now be completing or have completed their post-secondary education.

The three main questions were concerned with: 1) what school did the student attend; 2) did receiving the AES impact the choice of school; and 3) does the student plan to remain or return to Wisconsin to pursue his/her career.

The results were:

1. In 1995-96, did you attend:

A UW school	265	72.4%
A WI independent school	47	12.8%
WI technical school	1	0.2%
An out-of-state school	52	14.4%
Did not attend school	1	0.2%

2. Did receiving the AES affect your decision on which college to attend?

Yes	209	57.1%
No	157	42.9%

3. Do you plan to:

Remain in WI	217	59.3%
Return to WI	58	15.8%
No Decision	91	24.9%

The **second survey** was sent to students who graduated from high school in the spring of 1999 and who should have entered a post-secondary school in the fall of 1999.

The three main questions were concerned with: 1) did receiving the AES impact the choice of a Wisconsin school vs. an out-of state school; 2) did receiving the AES influence the choice of one Wisconsin school over another; and 3) did receiving the AES allow the student to attend college.

The results were:

1. Did the AES influence your decision to attend a Wisconsin school rather than an out-of-state school?

Yes 398 53.5%

No 346 46.5%

2. Did the AES influence your decision to attend a different Wisconsin school than you had originally planned to attend?

Yes 59 7.9%

No 685 92.1%

3. Did the AES allow you to attend college when you otherwise may not have?

Yes 115 15.5%

No 629 84.5%

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